

Message Text

UNCLASSIFIED

PAGE 01 ATHENS 03508 191440Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----191441Z 008428 /46

P R 191353Z APR 77
FM AMEMBASSY ATHENS
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 0062
ZEN AMCONSUL THESSALONIKI 2426

UNCLAS ATHENS 3508

E.O. 11652: N/A
TAGS: BEXP, GR
SUBJECT: CATALOGUE SHOW AT "INDEX 77," SEPTEMBER 26- OCTOBER 2, 1977

REF: (A) ATHENS 2115, (B) 76 ATHENS A-192, (C) 76 ATHENS 5672

1. SUBSEQUENT TO REQUEST FOR COMMERCE-SPONSORED CATALOGUE SHOW DURING INDEX '77 (REF. A), EMBASSY HAS REVIEWED VIDEO CASSETTE PRESENTATION ON NEW VIDEO/CATALOGUE EXHIBITION (V/CE) FEATURING MACHINE TOOLS WHICH WAS DEVELOPED IN 1976 IN COOPERATION WITH USIA AND THE NATIONAL MACHINE TOOL BUILDERS ASSOCIATION. EMBASSY BELIEVES THAT THIS NEW TECHNIQUE WOULD BE IDEAL FOR USE AT SEPTEMBER 26-OCTOBER 2 INDEX MACHINE TOOL AND MECHANICAL EQUIPMENT EXHIBITION.

2. AS REPORTED IN REF. A. INDEX OFFERS SPECIALIZED INDUSTRY AUDIENCE OF APPROX 23,000 VISITORS INCLUDING SENIOR EXECUTIVES OF LEADING LOCAL FIRMS. V/CE SYSTEM WOULD BE IDEAL FOR USE AT INDEX AND COULD SUBSEQUENTLY BE USED FOR PRESENTATION IN THESSALONIKI BY THE USCONGEN AND USIS. V/CE PRESENTATION SHOULD BE IN HALF-INCH OPEN REEL FORMAT COMPATIBLE WITH USIS ATHENS EQUIPMENT. STANDARD TELEVISION MONITORS AND OTHER NECESSARY MATERIALS AND EQUIPMENT ARE AVAILABLE AT POST. TRANSLATION OF V/CE MATERIALS INTO GREEK, WHILE DESIRABLE, WOULD NOT BE
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VITAL TO THE SUCCESS OF THE PRESENTATION HERE. COSTS OF USING THE V/CE SYSTEM AT INDEX WOULD BE INCLUDED IN THE PROPOSED OVERALL BUDGET ESTIMATE SUBMITTED IN REF. A. USE OF THE SYSTEM IN THESSALONIKI WOULD NOT INVOLVE RENTAL COSTS.

3. PLEASE ADVISE.

KUBISCH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977ATHENS03508
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770135-1075
Format: TEL
From: ATHENS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770444/aaaabmdk.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: ce583aa3-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
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Reference: 77 ATHENS 2115, 76 ATHENS A-192, 76 ATHENS 5672
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 31-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2769775
Secure: OPEN
Status: NATIVE
Subject: CATALOGUE SHOW AT "INDEX 77," SEPTEMBER 26- OCTOBER 2, 1977
TAGS: BEXP, GR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ce583aa3-c288-dd11-92da-001cc4696bcc
Review Markings:
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